

**Amendments to the Specification:**

Please amend the specification as follows:

Please replace paragraph number 0011 with the following rewritten paragraph:

**[0001]** This application claims the benefit of priority under 35 U.S.C. § ~~119(e)~~ 120 of provisional application serial number 60/243960 entitled “Buyer-Driven Targeting of Purchasing Entities,” filed on October 30, 2000, as well as application serial number 09/758239, filed on January 12, 2001, which was based on the 60/243960 provisional application, the disclosures of which are hereby incorporated by reference in their entirety.